



Supporting  
University Museums  
and Collections



**Theatre Collection**

## **DIGITAL DIMENSIONS: UNIVERSITY MUSEUMS GROUP ANNUAL CONFERENCE**

**Dates: Thursday 12- Friday 13 June 2014 at University of Bristol Theatre Collection,**

**Venue: Wickham Theatre, Cantocks Close, University of Bristol, Bristol BS8 1UP**

**Delegate Rate: £58**

### **Conference Overview**

The theme of this year's University Museum Group (UMG) conference will be Digital Dimensions, including sessions on Current Cutting Edge Developments, Digital and Impact and the Post Digital World. It will ask questions such as 'What are the most innovative digital projects happening in museums at the moment? How are university museums using digital activity as part of their public engagement work and how can this impact be measured? What does this all mean for us now that digital is part of everything we do, and how does this change the way we work?'

The conference will kick off on Thursday afternoon with a showcase of, innovative digital museum projects. This will be followed by the UMG AGM in the Wickham Theatre and a drinks reception at the University's Royal Fort House. Please note that numbers for the reception are limited so please book early to guarantee a place.

The main programme will take place on Friday (in the Wickham Theatre) with speakers including Tandi Williams (Research Manager, NESTA), Paul Smith (Director, Oxford University Museum of Natural History), Gail Lambourne (Strategy and Development Manager -Cultures and Heritage, AHRC) and Ross Parry, University of Leicester

The delegate rate of £58 covers the both days of the conference, the reception on Thursday evening and refreshments plus lunch on Friday. We are expecting this to be a popular conference and places are limited, so please book early. Bookings are available via the University of Bristol Shop (<https://shop.bris.ac.uk/>) and will close on 30<sup>th</sup> May 2014.

## Provisional Programme

### Thursday 12 June 2014

- 15.00 -16.30 Registration (Wickham Theatre Foyer)
- 15.00 – 16.30 Digital Project Showcase. Attendees are invited to visit project demonstration stands at their leisure (Wickham Theatre / Foyer/T2) (The call for showcase participants will be announced in early April)
- 16.30 – 17.30 UMG AGM (Wickham Theatre)
- 18.00 - 19.00 Welcome and Keynote address:  
James Davis, Project Manager, Google Cultural Institute  
(Wickham Theatre)
- 19.00 – 19.45 Drinks Reception at Royal Fort House  
Hosted by Professor Sir Eric Thomas, Vice Chancellor  
(booking essential)

### Friday 13 June (all events held in Wickham Theatre and Foyer)

- 9.45 – 10.15 Arrivals and coffee  
Registration (for those attending Friday only)
- 10.15 –10.30 Welcome and introductions  
Sally MacDonald and Kate Arnold-Forster
- 10.30 – 11.00 Keynote address:  
Tandi Williams, Research Manager, Nesta
- 11.00 –12.00 Current Cutting Edge  
What are some examples of the most current cutting edge digital projects happening in museums? Should University Museums be striving to be digital pioneers – does it align with their visions and unique resources – and how can University Museums achieve digital innovation?
- Chair: Paul Smith, Director, Oxford University Museum of Natural History
- Richard Clay, University of Birmingham
  - Mark Macleod, Infirmary Museum, University of Worcester
  - Danny Birchall, Wellcome Trust
- 12.00 – 13.00 Digital and impact  
With the new focus within universities on impact, museums are becoming more important than ever as facilitators of public

engagement. How are museums currently using digital as part of their public engagement initiatives, and how can the impact of these digital engagement initiatives be measured?

Chair: Gail Lambourne, Strategy and Development Manager (Cultures and Heritage), AHRC

- Claire Warwick, UCL, Department of Information Studies and Centre for Digital Humanities
- Jack Ashby, Manager, Grant Museum of Zoology
- Areti Galani, International Centre for Cultural and Heritage Studies, University of Nottingham

13.00 – 14.00

LUNCH

Note: Brief tours of Theatre Collection available over lunch (bookable at Registration)

14.00 - 15.30

Post Digital

What does it mean for museums now that digital is not a discrete area and is part of everything we do? How does this change the way we work? How can we prepare the next generation of museum professionals? This will lead on discussions at Museums and the Web conference in Baltimore in April 2014.

Chair & Provocation: Ross Parry, University of Leicester

15.30 – 15.45

TEA

15.45 – 16.15

Plenary

## Further information

## Accommodation

For accommodation Bristol University provides information on its website

<http://www.bris.ac.uk/maps/stay.html>

<http://www.bris.ac.uk/conferences-hospitality/holidays/>

Most visitors tend to stay with the Clifton Hotel group <http://www.cliftonhotels.com/> and in particular the Berkeley <http://www.cliftonhotels.com/bristolhotels/berkeley-square/> Cheaper hotels can usually be found on booking.com

## Conference Venues

For maps of Bristol and the University see <http://www.bristol.ac.uk/maps/directions/>

The evening wine reception on 12 June will be held at Royal Fort

House: <http://www.bris.ac.uk/maps/google/?latlng=51.45794981,-2.60161074999999634&t=0&h=1>,

The majority of the conference will be held in the Drama Department Building / Wickham

Theatre on Cantocks Close <http://www.bris.ac.uk/maps/google/?latlng=51.45572286,-2.60075120999999985&t=0&h=1>

## Parking

The closest parking is at the NCP Car Park about 10 mins walk from Royal Fort House and 5 mins from the Theatre Collection and Wickham Theatre. There is plenty of on street meter parking nearby, but this is limited to 1 or 2 hours. Unfortunately the University does not have visitor parking for conference etc.

Please contact [theatre-collection@bristol.ac.uk](mailto:theatre-collection@bristol.ac.uk) if you have any specific enquiries about booking arrangements for the conference