



The Future of University Museums

The role and potential of the Civic University

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17 September 2019

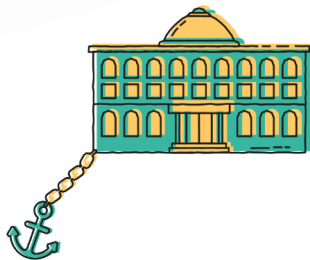
From Newcastle. **For the world.**

Current context

Post-18 review of
Education &
Funding



UK Research
and Innovation



UPP Foundation Civic University
Commission Progress Report



So what does this mean for University Museums?

- Museums and universities share important civic role
- Many collections support teaching and research; museums give national and international profile and provide a “front door” for public access and engagement
- Austerity has led to changes in relationships and emergence of new partnerships – perception that Universities can “save” civic museums?
- Increasing narrative around place and engagement creates opportunities BUT there are also challenges about how we align priorities and build effective partnerships

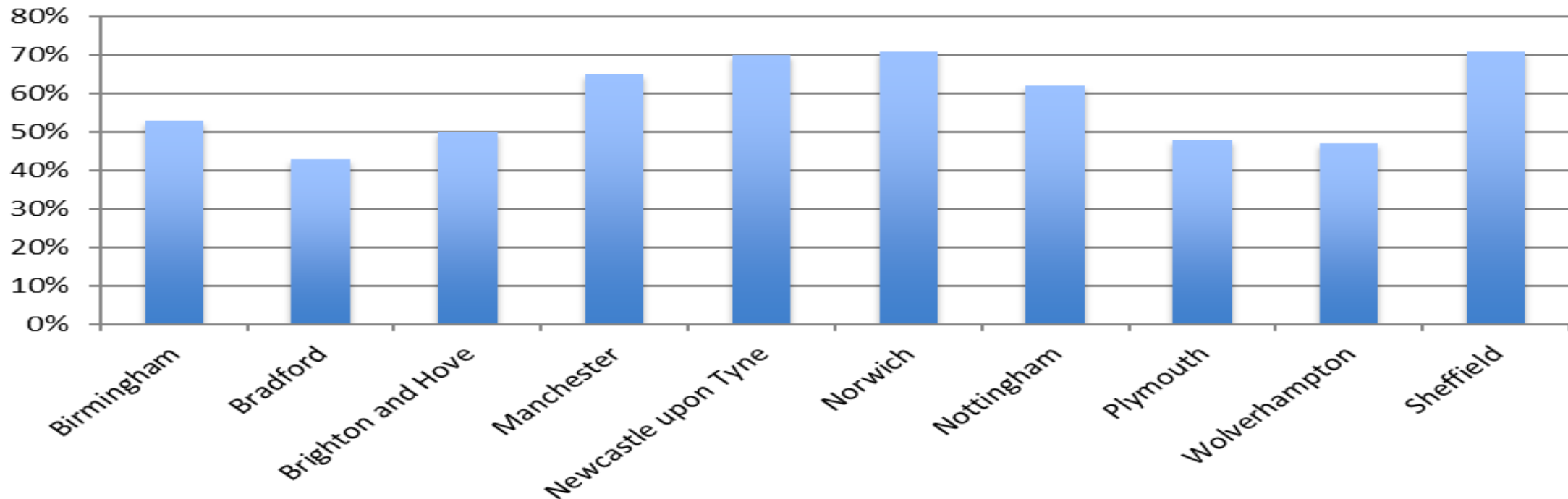
The Civic University Commission



- Commission chaired by Sir Bob Kerslake
- Focus groups in two cities, UGOV panel survey in 10 cities
- Written evidence and individual university visits
- Public evidence sessions – Manchester, Nottingham, Sheffield, Newcastle and London with universities and partners
- Academic Roundtables

Huge amount of civic engagement, but not much evidence of a strategic approach based on the needs of a place.

How proud, if at all, would you say you are of the role that your local university(ies) play in the city that you currently live in?



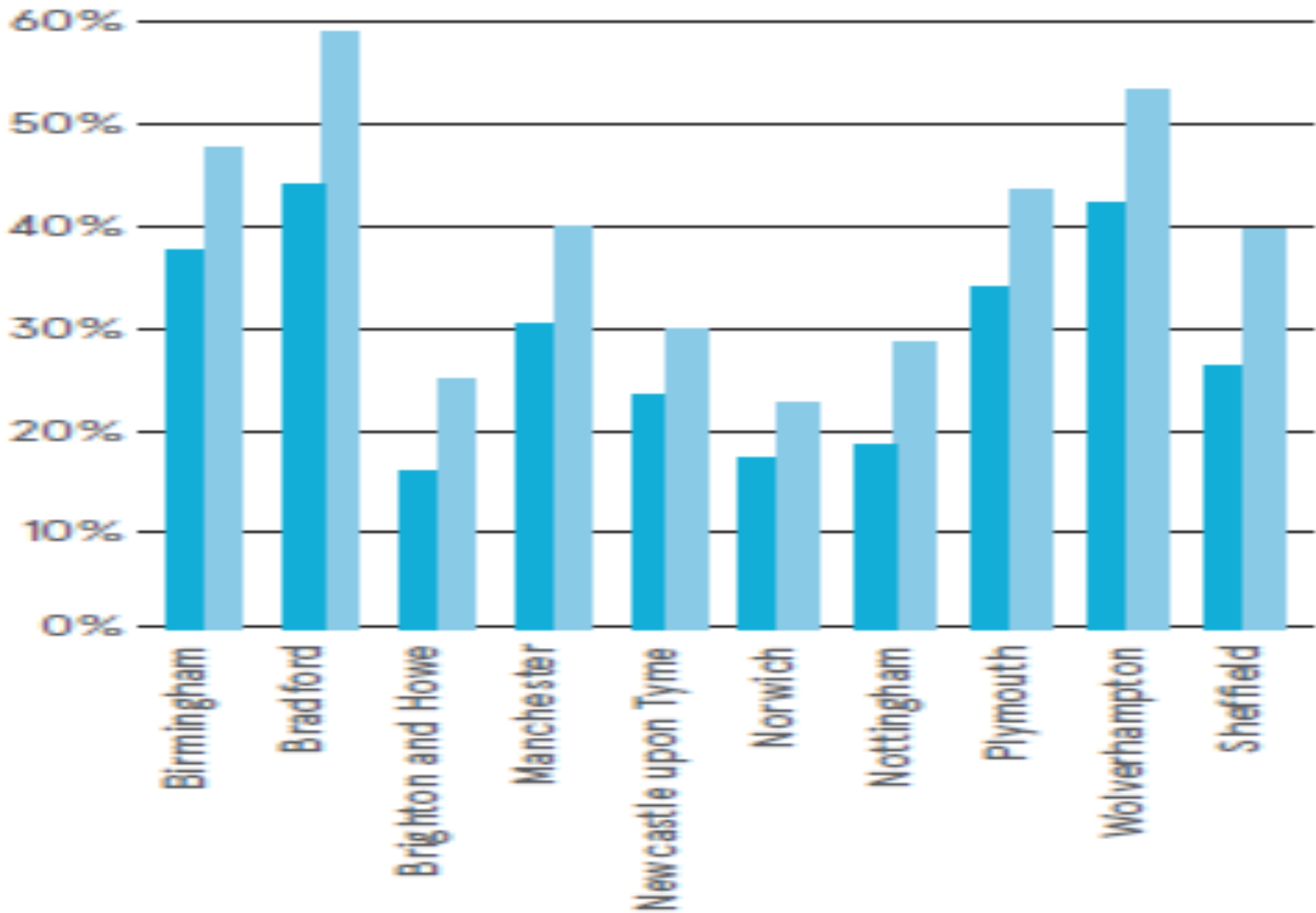
Findings from UGOV (UPP Foundation Civic University Commission carried out in 10 cities in 2018).

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When did you last visit your local university?

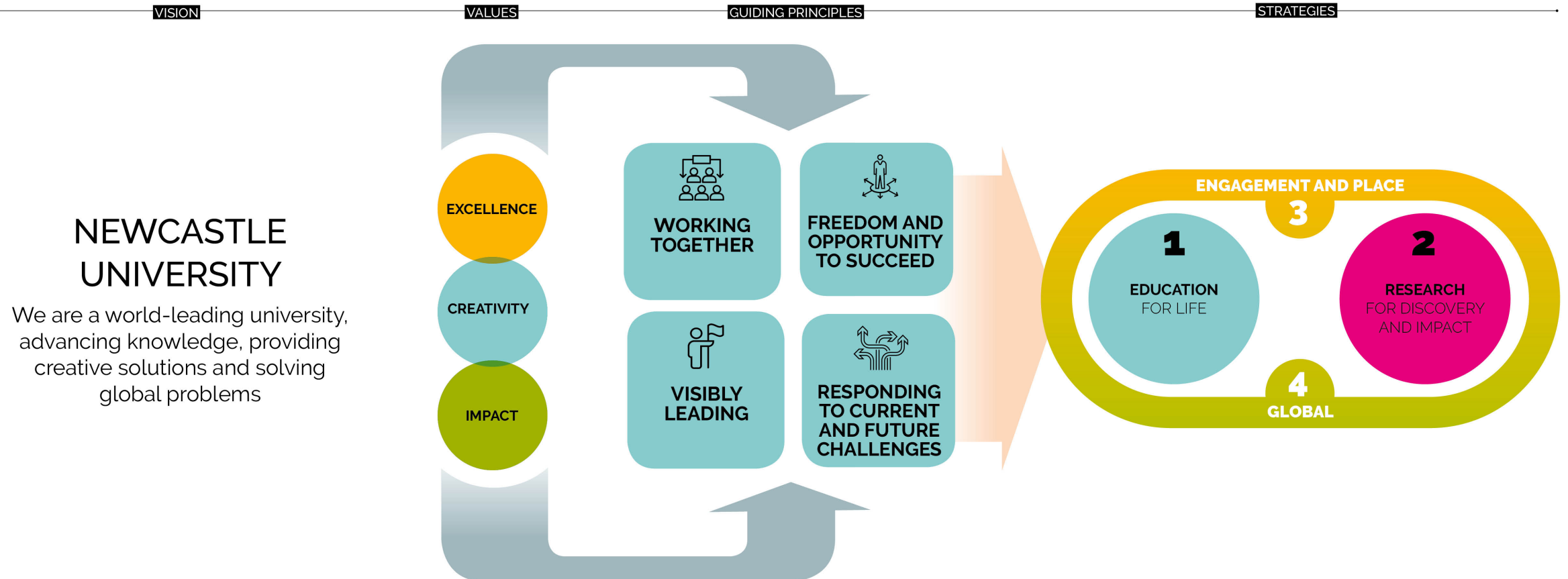
Key

- Never visited
- Not visited in the last 10 years



Findings from UPP Foundation Civic University Commission carried out in 2018.

Our Vision



Great North Museum - Dippy on Tour



Brings together block-buster exhibition with research expertise on climate change, biodiversity, food sustainability and local nature.

Over 275,000 visitors since May. Thousands engaged with events programme including schools activities, bee days, student street scientists and meet the scientist.

Shared post linking University staff with GNM to make work accessible and engaging.

Relevance and Impact



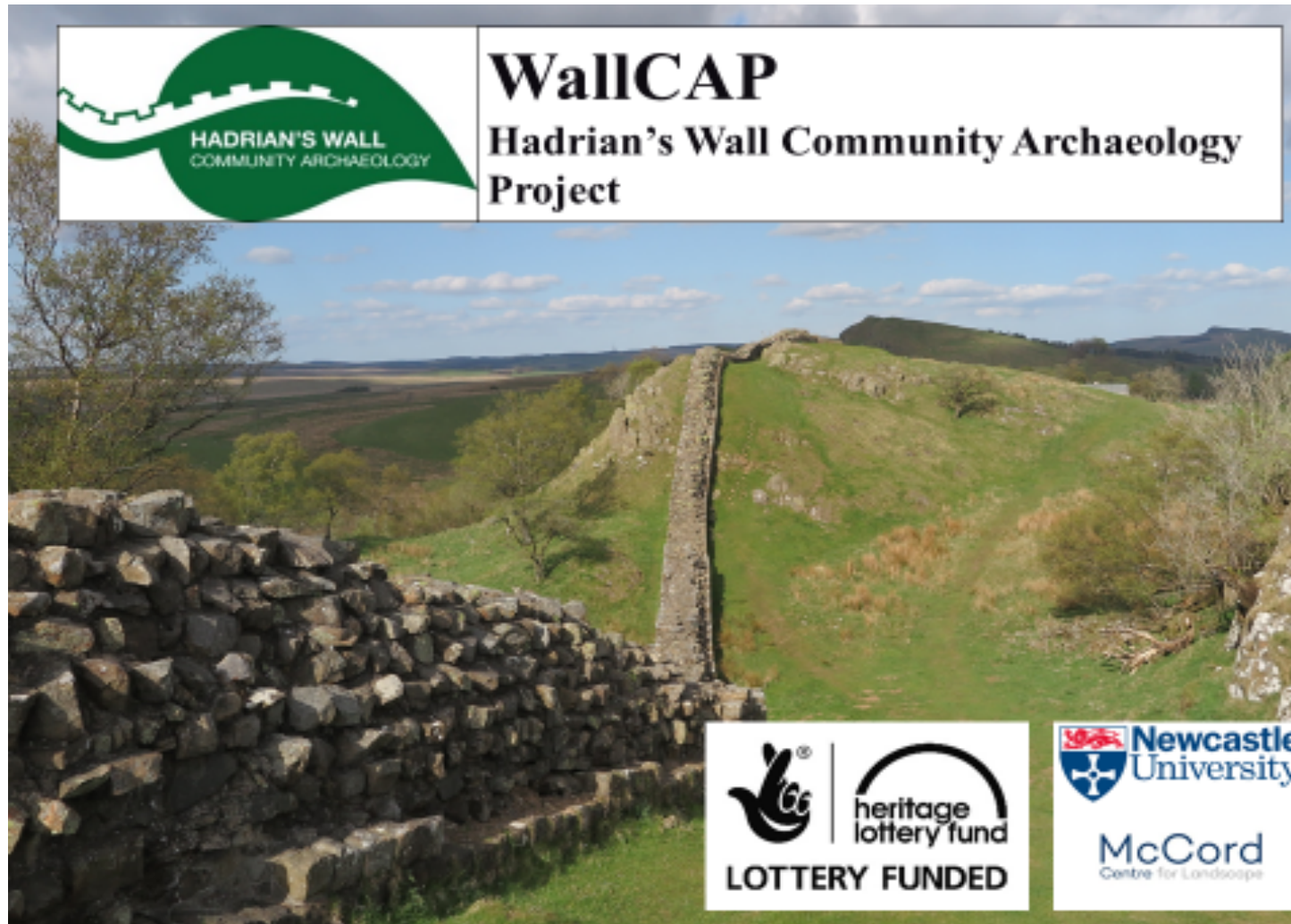
Climate Change Emergency,
UNSDGs

Worked with over 50 partner schools
on 'Dippy challenges' and engaging
in citizen science

All displayed at the museum and in
the main interpretation supporting
Dippy.

Launched University Engagement &
Place Strategy in GMN in May.

Eco Banners Project—A Recipe for Hope



Challenges & Opportunities – putting the pieces together ...

- The importance of place and engagement - Civic University Agreements, Cultural Compacts, Arts Council 10 year Strategy, a New Enlightenment
- Civic vs “core business”?
- National policy and regulatory drivers – UKRI, Industrial Strategy, STEM and earning potential
- Working in partnership – priorities, structures, measuring impact and telling our story.



**The things we do here
make a difference out there.**