



Universities UK

# Earning public trust and political confidence

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Universities UK

Sept 2019



Universities UK

# THIS. IS. NOT. NORMAL.

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# The current climate for HE



## Challenges

- Brexit and immigration
- Funding
- Reputational issues
- Gaining better public support

# Brexit no-deal uncertainty



EU students entering the UK under European Temporary Leave to Remain system could only stay in the UK for up to three years.

UK institutions would become ineligible to compete for the globally-prestigious research funding

Around 17,000 students in the UK would not be able to study or work abroad as part of Erasmus+

A no-deal exit could jeopardise the UK's ability to associate with the next Horizon programme from 2021–27.

Uncertainty over EU Student fees/loan status could impact

# Preparing universities

## NO-DEAL BRIEFING

Universities UK has been unequivocal that a 'no deal' exit from the EU would be bad for our students, researchers and 138 member universities. This briefing sets out the consequences of exiting the EU without a deal and the stabilising policies required for the higher education sector.



Majority of universities well-prepared for no-deal Brexit; but more than 80% 'very' or 'extremely' concerned about the impact no-deal on their university:

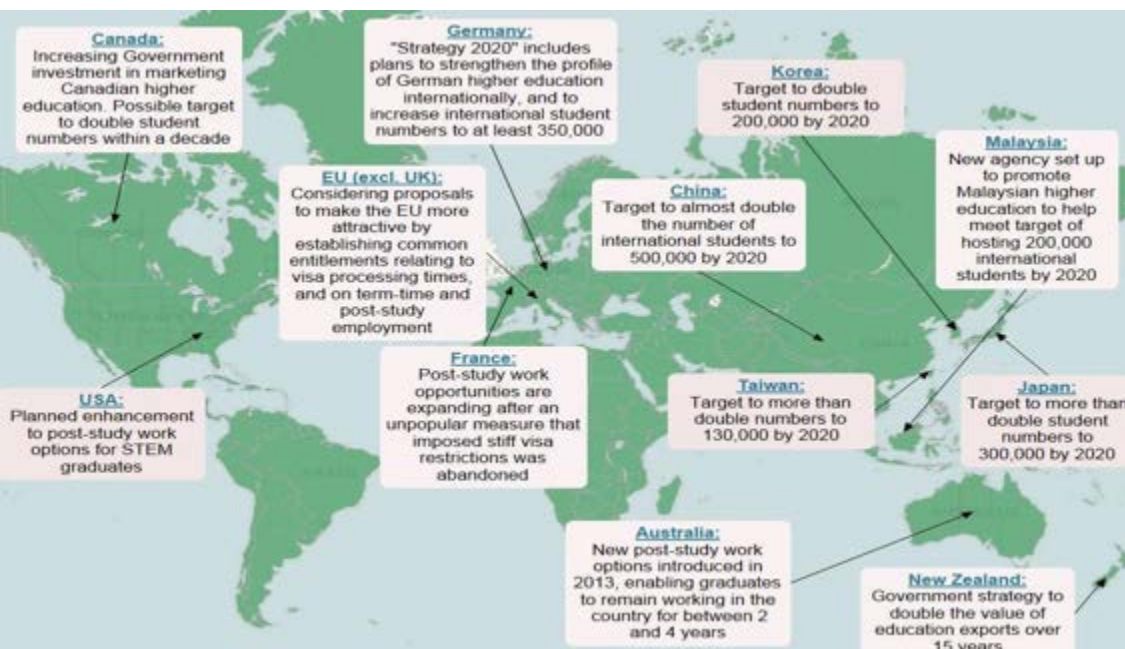
- 50% of institutions have experienced a change in demand from EU students.
- 55% have experienced a change in the level of collaboration with overseas partners.
- 60% have lost existing or potential staff members to overseas institutions.



**#SUPPORTSTUDYABROAD**

JOIN THE CAMPAIGN

# International students



Government's International Education Strategy – grow International student numbers 600,000 per year, by 2030.

Change on post-study work visas a significant and positive development.

## JOBS GENERATED

**206,600**

Spending by international students supports jobs all over Britain. In 2014–15 they supported **206,600** jobs nationally.



## OUTPUT GENERATED

**£25.8bn**

On- and off-campus spending by international students and their visitors generated **£25.8 billion** in gross output in the UK in 2014–15 – equivalent to a **£13.8 billion** contribution to GDP.





# Key recommendations from Augar review



- Focus on lifelong learning
- Reintroduction of maintenance grant
- Encouraging more people to do post-18 qualifications
- But concern over cutting fees to £7.5K fees without top up

# Reputational issues



## Student mental health support must improve, universities told

28 June 2018

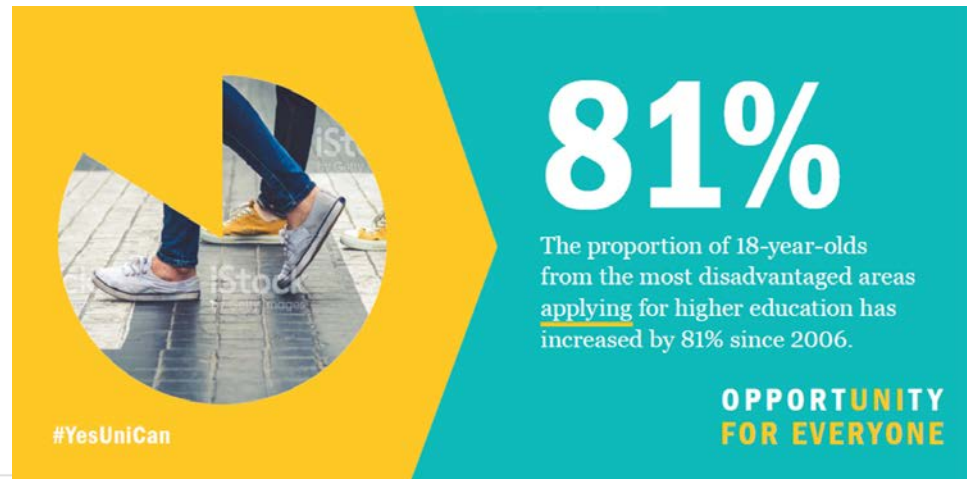


### Universities

## One-third of 18-year-old university applicants get unconditional offer

Rise in England, Wales and Northern Ireland fuels debate over student recruitment

## Father of Bristol University's 10th suicide victim in 18 months on how to stop the toll



# Record number of firsts prompts warnings of university grade inflation

Nicola Woolcock, Education Correspondent

January 17 2019, 5:00pm, The Times



# What universities are doing



RED BOX | ALISTAIR JARVIS  
JULY 22 2019, 12:01AM, THE TIMES

## Students and the public must have confidence in university admissions



### University 'grade inflation' to be tackled as first-class degrees rise

© 22 October 2018

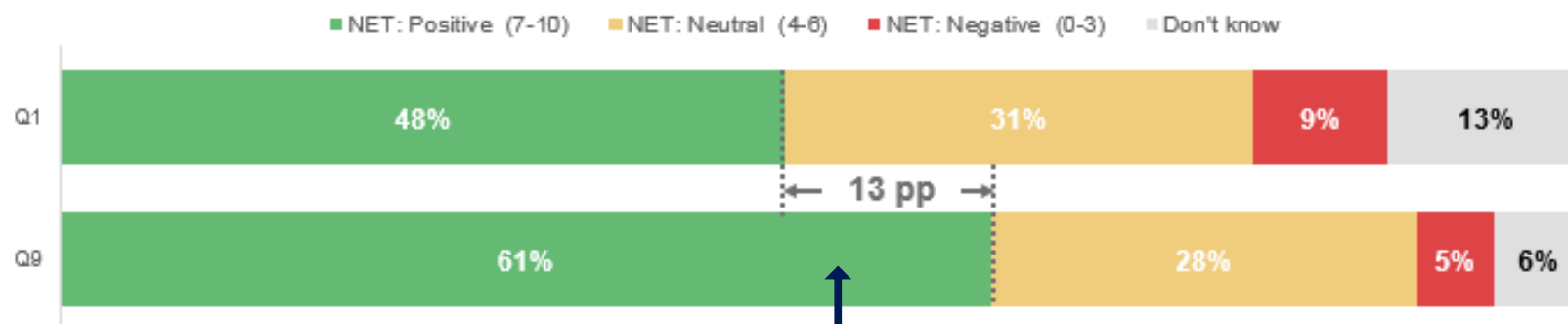




Universities UK

# Public understanding, trust and support

### Public sentiment towards universities: pre and post information being shared



**Sharing information drives positivity towards the sector**

# **The prism through which universities are seen tends to be the undergraduate student experience**

This means that postgraduate study or research is rarely front of mind; however, when presented with information about university research, the public are overwhelmingly positive about it.

# There is a real interest in universities' role in their local community, but this is the area of impact least understood or recognised

Just **31%** say that universities have a positive impact on their local community, while **40%** feel that they are not informed to any extent about the impact of universities on their local community

## A lack of understanding of universities' impact creates a risk that even the most positive lack ammunition to advocate for the sector



- Only a minority say they feel informed to a great extent about what we do
- In the workshops it was apparent that the majority of people rarely think about universities, largely finding the sector irrelevant





## The Guardian

### Cultured robots and prison record labels: the UK's research breakthroughs

A list of the UK's 100 top discoveries showcases on the ground-breaking projects happening in universities

Thu 6 Dec 2018 07:00 GMT

## MailOnline

### Telling vegans to eat cress, making electricity from URINE and giving robots to the elderly: Top UK university breakthroughs of all time

- It covers health, tech, family, environment, sport and culture and community
- The list celebrates research which has transformed people's everyday lives
- Research from the University of the West of England (UWE) found a way to make viable electricity from human urine

By JOE PINKSTONE FOR MAILONLINE

PUBLISHED: 00:06, 6 December 2018 | UPDATED: 12:05, 6 December 2018

## THE IRISH NEWS

### Pantridge makes 100 best breakthroughs list

Simon Doyle  
University of Exeter

### TV, safer scrums and the living wage 'among top university breakthroughs'

The list, which was published by Universities UK (UUK), celebrates the discoveries which have had a transformative effect on people's lives.

PA | Last updated 6 December 2018 - 12:11am



The invention of the television, improved rugby scrumming techniques named among a list of the top breakthroughs by UK universities.

The list, compiled by Universities UK (UUK), aims to celebrate significant social initiatives made by academics over the years which have had a transformative effect on people's lives.



## METRO

### Water-repellent phones and flatscreen TVs among top tech innovations from UK universities

Jeff Parsons Thursday 6 Dec 2018 10:08 am

ITV REPORT 6 December 2018 at 12:04am

### TV, safer scrums and the living wage 'among top university breakthroughs'



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## UK universities celebrate best breakthroughs

### EDUCATION

By Richard Vaughan  
@richardvaughan

A toilet that flushes without water, the establishment of the Living Wage and the development of penicillin have all been named on a list of the 100 biggest breakthroughs to come out of a UK university.

The list is part of a campaign, called MadeAtUni, which aims to celebrate some of the most significant developments from university faculties that have had an impact on people's everyday lives.

As well as some of the more well-known advances, such as ultrasound, MRI scanners and genetic fingerprinting, are other less famous successes, including creating new scrum techniques to make rugby safer and discovering a new enzyme to break down plastic.

Compiled by Universities UK (UUK), the umbrella group for UK universities, the list is intended to show that the higher education sector does "more than just teach students".

Professor Dame Janet Bevan, president of UUK, said: "Universities really do transform lives. The technology we use every day, the medicines that save lives, the teachers who inspire - all come from UK universities and the important work being done by academics up and down the country.

"The UK's Best Breakthroughs list is a testament to the difference that universities make to people's lives and we want everyone to join in celebrating the work they do."

**University challenges Historic advances**

Among the 100 best breakthroughs by UK universities are:

- University of Aberdeen** The world's first full-body MRI scanner
- University of Strathclyde** The invention of television
- University of Winchester** Cutting waste by using recycled chewing gum to create reusable coffee cups
- Canterbury Christ Church University** Research into the benefits of singing
- Crane University** Nano membrane toilet (pictured)
- University of Chichester** Rock star drumming to help autistic children
- University of the Arts London** Helping refugee journalists
- Royal Central School of Speech and Drama** Theatre workshops in Indian slums
- De Montfort University** Building houses from plastic bottles
- Imperial College London** Smart baby buggy for the visually impaired
- University of Brighton** Using football to resolve conflict in divided communities





# COMING SOON – WE WOULD LIKE YOUR HELP

**MADE<sup>AT</sup>UNI**



- More people realise the importance of universities in shaping the UK's cultural and creative excellence.
- Recognition of the importance of the arts and culture to the UK economy and our lives.
- Artists standing up for their education
- Rebalancing of STEM and low value degree narrative