Mobilising Oxford's cultural assets for social prescribing, health and wellbeing

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UMG 2023
Meet the teams

- Botanic Garden & Arboretum
- Museum of Natural History
- Pitt Rivers Museum
- Ashmolean Museum
- History of Science Museum
- GLAM Research and Impact
- GLAM Community Engagement

Gardens, Libraries & Museums
UNIVERSITY OF OXFORD
Our Story So far

PRE 2017
Community and public engagement pre-dates ‘SP’ label

2019
SP incorporated into NHS long term plan

2020
OxSOP started by GLAM and CEBM

2021
First major SP/wellbeing research projects funded

2022
KE event for culture-research-health professionals

2023
Two major NIHR funded research projects start

2023
SP-designed programmes launched

Collaboration between GLAM & MSD started 2017

John Fell Fund award for research collaboration 2021
For whom?

NHS priority groups > < GLAM audience priorities
Are these the same and does it matter?

- Case Study 1: Younger people
- Case Study 2: Older people

- Do participants and activity providers want to be research subjects?
- How do we address under-representation in service users?
With whom?

- Researchers
- Link workers and health professionals
- Cultural sector in Oxford & region

Are we researchers, research support, or cultural providers?

Is this a unique role for university museums?
Where next?

1. Evaluating activity and existing tools
   Is it our role to evidence individual-level efficacy?

2. Safeguarding & trauma awareness

3. Funding & Continuity
   How do we fund this to ensure regularity and repeatability?

4. Post-referral pathways
   Who should develop and signpost pathways from supported to independent engagement?